



Call us on **0800 85 44 48**
Monday - Friday, 9am - 5:30pm

Trusted provider of quality
funeral plans for almost 40 years



Terms and conditions for funeral plans

1. These Terms

- 1.1 **What these Terms cover.** These are the terms and conditions on which we provide funeral plan contracts ('Plans') to you.
- 1.2 **Why you should read these Terms.** Please read these Terms carefully before you agree to buy one of our Plans. These Terms tell you (among other things) who we are; how we will provide a Plan to you; your and our rights under a Plan; how you and we may cancel, change or end a Plan and what to do if there is a problem together with other important information. If you think that there is a mistake in these Terms, please contact us to discuss.
- 1.3 **These Terms will apply if:**
 - 1.3.1 You sign a copy of them or confirm you agree to them orally or in writing; or
 - 1.3.2 You agree to buy a Plan (when these Terms will be included in the contract for the Plan unless you and we have agreed otherwise).
- 1.4 A number of words are used in these Terms have special meanings. Where this is the case the relevant words begin with a capital letter. The meanings of these specially defined words can be found in the Glossary in section 19 of these Terms.
- 1.5 When these terms refer to 'you' or 'your', this means you as the buyer of a Plan, but includes your Estate or other persons who are entitled to act for you in relation to a Plan.
- 1.6 You may buy a funeral plan for yourself or for someone else. The person who is entitled to the agreed funeral under a Plan is the 'Covered Individual'.
- 1.7 When these terms refer to "we' or 'us' this means Golden Leaves Limited whose details we give in section 2 below and any person or organisation to whom we transfer any of our rights and obligations under these Terms.

2. Information about us and how you and we contact each other

- 2.1 **Who we are.** We are Golden Leaves Limited, a company registered in England and Wales. Our company registration number is 02935393 and our registered office is at No.1 Croydon, 12-16 Addiscombe Road, Croydon, Surrey, England, CR0 0XT.
- 2.2 **Our FCA authorisation.** We are authorised and regulated by the Financial Conduct Authority ('FCA') to enter into and carry out funeral plan contracts. This means we provide our own Plans and are not an intermediary for anyone else. Our FCA registration number is 960923 and this can be checked on the financial services register at: <https://www.fca.org.uk/firms/financial-services-register>.
- 2.3 **How to contact us.** You can contact our customer service team on **0800 85 44 48** or by writing to us at: info@goldenleaves.com or 16th Floor, Number One, Croydon, 12-16 Addiscombe Road, Croydon CR0 0XT.

2.4 **How we may contact you.** If we contact you, we will do so by telephone or by writing to you at the email address or postal address you provided to us.

3. Our services and our Plans

3.1 **We will not advise you.** Please note that while we will help you in making your choice by giving you information about our Plans, we will not advise you as to the merits of entering into any Plan and will make no personal recommendation that you should (or should not) buy a Plan. If you feel that you need financial advice about a Plan, you should consult an FCA-authorized financial adviser.

3.2 **Types of Plan. We offer the following types of Plans:**

3.2.1 An insurance-backed Plan for which you pay fixed monthly payments (**'Insurance-backed Fixed Monthly Payments Plan'**) (which is described in more detail in section 3.3 below); or

3.2.2 Plans in which you pay the direct costs of the agreed funeral in a single amount or in instalments and amounts you pay are held on trust to cover the costs of the funeral (**'Trust-based Plans'**) (which are described in more detail in section 3.4 below).

3.3 **Insurance-backed Fixed Monthly payments Plans.** Where you agree to one of these Plans, we will arrange a whole of life assurance policy on your life with Phoenix Life Limited or other regulated insurer whom we choose. The policy will be sufficient to cover the costs of the agreed funeral as specified in the Plan. We shall be the policyholder under the policy and you will not normally have any direct rights under it (though in some circumstances described in section 13.2 below, you, your Estate or your next of kin may be able to claim directly under it). You will make monthly payments under the Plan until the anniversary of your buying the Plan after your 90th birthday; this means, for example, that if you bought the Plan on 1 January 2002, and your 90th birthday is 16 February 2022, you will carry on making payments until 1 January 2023. We may be paid commission in respect of such a Plan - further details can be seen at Appendix 2.

3.4 **Trust-based Plans.** Where you agree to a Trust-based Plan, you will agree to pay the actual cost of a funeral either up-front (i.e. in a single payment) (**'Trust-based Single Payment Plan'**) or in up to 12 instalments (**'Trust-based Instalment Plan'**). We will arrange sufficient amounts for the purpose of providing the agreed funeral to be held on trust for you to cover the costs of the agreed funeral. The payments you make for a Trust-based Plan will be held in our Trust which complies with FCA Rules. Please also refer to the Commission and Payment Disclosure at Appendix 2 which gives important information on how the money you pay for a Trust-based Plan is applied.

3.5 **You should understand the difference between the types of Plan.** Although all our Plans are designed to provide the agreed funeral, you must understand the differences between them. Insurance-backed Fixed Monthly Payments Plans allow for a low fixed monthly payment but you may carry on paying for them longer than you would with a Trust-based Plan. Trust-based Plans allow for the whole cost of the agreed funeral to be paid either up-front or in 12 instalments, but when you have made the necessary payments, the costs of your agreed funeral will be covered.

3.6 **Longer instalment terms for Trust-based Plans.** We may be able to arrange longer terms for instalments than 12 months for Trust-based Plans. This will depend on your entering into a Loan Agreement with Funeral Safe. Your Plan will be a Credit-financed Plan. Please see sections 4.2, 9.6, 9.8.3, 11.2, 11.66 for an outline as to how Credit-financed Plans work and how they are different from other Trust-based Plans.

There is also a table at Appendix 1 which summarises the differences between how different types of Plan can be cancelled. Please also refer to the Commission and Payment Disclosure at Appendix 2 which gives important information on how the money you pay for a Trust-based Plan is applied and commission we receive in respect of Insurance-backed Fixed Monthly Payments Plans.

4. What our Plans do and do not cover

- 4.1 **Moratorium Period.** You should note that if you have agreed to make periodic payments (i.e. you have agreed an Insurance-backed Fixed Monthly Payments Plan or a Trust-based Instalment Plan) we will not be obliged to provide the agreed funeral if the Covered Individual dies in the 12 months after the Plan Start Date unless:
- 4.1.1 You have agreed to pay the extra costs involved in providing the agreed funeral;
 - 4.1.2 The death of the Covered Individual is Accidental (please see the Glossary as to exactly what this means). If we do not provide a funeral in these circumstances (i.e. neither section 4.1.1 or 4.1.2 applies) your Plan will be cancelled under section 9.5. There is no Moratorium Period for Credit-financed Plans - see section 4.2.
- 4.2 **Credit-financed Plans.** If you agree a Credit-financed Plan, you must consider carefully all the documents that Funeral Safe give you including any explanations, pre-contract information and the Loan Agreement that you sign. There is no Moratorium Period for Credit-financed Agreements and so you will be entitled to the agreed funeral provided that you keep up payments to Funeral Safe - see sections 9.2, 9.6, 9.8.3, and 11.6.
- 4.3 **Basic coverage.** Our Plans are intended to cover the funeral director's fees involved in providing the agreed funeral. The extent to which they cover Third Party Costs will vary as between our Plans. See the Glossary in section 19 for what are Third Party Costs but they may include doctors or coroner's fees, crematorium or burial fees and fees payable to the minister or celebrant.
- 4.4 **Our Guarantee of Third Party Costs.** With some Plans we guarantee to cover Third Party Costs. For example, Third Party Costs that are covered by our guaranteed Plans may include minister or celebrant's fees, crematorium fees (where applicable) and doctor's fees. These will vary. You must check your Plan Documents very carefully so that you know what is and what is not covered.
- 4.5 **What none of our Plans cover.** You should check your Plan Documents carefully to make sure that you understand what your Plan covers. For example, unless specifically agreed in writing, our Plans do not cover charges arising in the following circumstances:
- 4.5.1 If the funeral takes place at a weekend, public holiday or out of normal hours. These charges are fixed by the crematorium, cemetery, churchyard, graveyard or local authority;
 - 4.5.2 If it is necessary to remove a medical device (for example, a pacemaker) or a prosthesis (for example, an artificial limb);
 - 4.5.3 If the Covered Individual needs to be transported more than 25 miles to bring them into the care of the Appointed Funeral Director (unless specifically agreed otherwise);
 - 4.5.4 Embalming; and
 - 4.5.5 For burials, none of our Plans include the cost of buying a grave. We can help with this when you buy your Plan.
- 4.6 **Additional Payments.** You may have special requests such as for flowers or a particular vehicle that are not covered by the Plan. In these circumstances you may have to make additional payments to us, to the Appointed Funeral Director or to a third party (such as minister or celebrant) before the funeral can be provided. We and the Funeral Director shall aim to act sympathetically in explaining these to you and helping you to arrange making any additional payments.
- ## 5. Eligibility for our Plans
- 5.1 **Residency.** Subject to section 5.2, in order to apply for one of our Plans, you must be aged over 18 and resident in the UK or in the Channel Islands or the Isle of Man.

5.2 **Eligibility for Insurance-backed Fixed Monthly Payments Plans.** For Insurance-backed Fixed Monthly Payment Plans, the Covered Individual (who may be you or someone else for whom you are applying to buy a Plan) must be aged between 50 and 75 at the Plan Start Date and resident in the UK.

6. How you and we agree to a funeral plan

6.1 **Your Application.** You can apply for one of our Plans by post, by telephone, via our website or through one of our representatives (such as a funeral director) who is allowed to sell our Plans. When you apply for a Plan, we will ask you questions about what you are looking for in a Plan and your personal circumstances (including any other arrangements that you might have which already cover the agreed funeral such as another funeral plan or insurance policy). You must answer fully and truthfully any questions we ask you.

6.2 **Funeral Plan Summary.** After you have applied for a Plan but before we have agreed to provide one, we will send you a summary of the Plan as required by FCA Rules. You must consider this carefully and if there is something which seems wrong or which you do not understand, you should raise this with us before the end of the cancellation period referred to in section 9.1.

6.3 **Your demands and needs.** If we agree to provide a Plan to you, we will give you a written confirmation of this. Before we do so, we will give you a Statement of Demands and Needs which sets out why, on the basis of the information you have given us, it appears to us that the particular Plan meets your requirements. If you consider that the Statement of Demands and Needs is wrong or missing some important information, you should tell us about this.

6.4 **Other important documents.** When we confirm a Plan to you, we will also give you other important information including an emergency telephone number to be used in the event of death of the Covered Individual. You should keep these in a safe place.

6.5 **Plan Documents.** Your contract for a Plan with us will be made up of the following (**'Plan Documents'**):

6.5.1 Your Application under section 6.1;

6.5.2 These Terms and Conditions;

6.5.3 The Plan Summary referred to in section 6.2 above;

6.5.4 The Statement of Demands referred to in section 6.3 above; and

6.5.5 Our confirmation of the Plan.

6.6 **Inconsistency.** If there is any inconsistency between the Plan Summary and these Terms and Conditions, then the Plan Summary will take priority.

6.7 **Payments before your Plan starts.** We will tell you of any payments you must make before your Plan starts, including:

6.7.1 The full amount of the Plan for Single Payment Trust-based Plans;

6.7.2 A deposit and/or the first instalment due under a Trust-based Instalment Plan; or

6.7.3 The first payment due under an Insurance-backed Fixed Monthly Payments Plan.

You must pay these in full before your Plan can start. Where you have agreed a Credit-financed Plan, Funeral Safe will pay us the Loan funds direct and so there is nothing more for you to pay at that stage - but please note that if you miss payments to Funeral Safe after the Plan Start Date, you agree that Funeral Safe can at that stage require us to cancel your Plan (see 9.6, 9.8.3 and 11.6).

6.8 **When your Plan starts.** Subject to section 6.7, your Plan will start on the date that we confirm it to you (“Plan Start Date”).

7. Your Nominated Representative.

7.1 **Nominated Representative.** When you apply for a Plan, we will ask you for the name of another person to whom we should send documents and information relating to your Plan (your ‘Nominated Representative’). You do not have to give the name of a Nominated Representative if you do not wish to do so but it is generally in your interests to do so.

7.2 **We may provide information and documents to the Nominated Representative.** Where there is a Nominated Representative, we will send a copy of the Plan Documentation and other information relating to your Plan from time to time to the Nominated Representative unless you specifically ask us not to do so. FCA Rules also require us to send to a Nominated Representative a Nominated Representative Document setting out the terms of your Plan at the same time as we send you the Plan Summary. Where it seems appropriate to us to do so, we may also ask your Nominated Representative for instructions in relation to your Plan.

7.3 **If you do not want your Nominated Representative to be involved.** We will not, however, send any information or documents to, or ask instructions from, your Nominated Representative if you have specifically informed us at any time that you do not wish your Nominated Representative to be contacted.

8. Appointing a Funeral Director.

8.1 **Confirmation of arrangements.** Within 30 days of the Plan Start Date, we are required by FCA Rules to make arrangements for the funeral under the Plan by appointing a funeral director (the ‘Appointed Funeral Director’).

8.2 **Your preference for the Appointed Funeral Director.** In selecting the **Appointed Funeral Director** we will take into account your wishes and preferences but we will ultimately have the final choice and discretion as to which funeral director to appoint, subject to FCA Rules.

8.3 **Location of the Appointed Funeral Director.** We will select an Appointed Funeral Director located within a reasonable distance of the Covered Individual’s address, unless:

8.3.1 It seems reasonably clear to us that this was not what you and we intended; or

8.3.2 You specifically agree otherwise.

8.4 **Notification of appointment of Funeral Director.** Within two Business Days of our choosing the Appointed Funeral Director we will send you a notification of:

8.4.1 The name, address and contact details of the Appointed Funeral Director; and

8.4.2 A summary of the arrangements made with the Appointed Funeral Director for the agreed funeral.

You must check the notification we send you in accordance with this section 8.4 very carefully. If there is anything wrong with it, you should tell us immediately and we will try to put it right.

8.5 **When we may change the funeral arrangements.** In accordance with FCA Rules, we will keep the arrangements for the agreed funeral under review. It may sometimes be necessary to make changes to the arrangements (for example, because the Appointed Funeral Director is no longer in business or is no longer a member of our network of funeral directors). If we have to make changes, we will notify you of these. You should consider any changes carefully and raise any issues about them with us. We will make no charge to you if we make any changes under this section 8.5.

8.6 **When you may change the funeral arrangements.** There may be circumstances when you wish to change the arrangements for the agreed funeral (including for example if you or the Covered Individual has moved to a different address). If you tell us of the relevant circumstances, we will use reasonable efforts to change the funeral arrangements and choose a new Appointed Funeral Director. There may be an additional charge payable where you ask us to change the arrangements made for the Appointed Funeral Director. It is also possible that we will not be able to make satisfactory alternative arrangements, in which case we may cancel the Plan and a Cancellation Fee will be payable by you in accordance with section 9.7.

9. Cancelling a Plan

(Please note that there is a table at Appendix 1 which summarises how different types of Plan can be cancelled by us or you).

9.1 **When you can cancel - all Plans.** Whatever type of Plan you have agreed, you may cancel it within 30 days of the date on which we confirm the Plan to you or within 7 days of being notified of the details of the Appointed Funeral Director in accordance with section 8.4, whichever is later. If you tell us within this period that you wish to cancel your Plan, we will refund all amounts you have paid without deductions.

9.2 **Additional Rights of cancellation of non-Single Payment Plans.** Where you have agreed to make periodic payments (i.e. you have bought an Insurance-backed Fixed Monthly Payments Plan or a Trust-based Instalment Plan) you may also cancel your Plan at any time in the 12 months Moratorium Period following the Plan Start Date - see sections 4. and 4.2 but please note what happens with Credit-financed Plans for which there is no Moratorium Period.

9.3 **How you may cancel.** You may cancel your Plan by giving notice to us by telephone, e-mail or post to us using the contact details set out in section 2.3.

9.4 **When you may not cancel your Plan.** You may not cancel your Plan under sections 9.1 or 9.2 if you or anyone else entitled to do so has requested that your Plan be redeemed in accordance with section 12 (i.e. has asked for a funeral to be provided under the Plan) or a funeral has already been provided under your Plan.

9.5 **Cancellation by us on death within the Moratorium Period.** Where you make periodic payments for your Plan (i.e. you have agreed an Insurance-backed Fixed Monthly Payments or Trust-based Instalment Plan but not a Credit-financed Plan to which section 9.6 applies), we may cancel your Plan if the Covered Individual dies within 12 months of the Plan Start Date. This does not apply if the death was Accidental (you should refer to the Glossary for what we mean by 'Accidental') in which case the agreed funeral will still be provided. If death during the Moratorium Period is not Accidental, we will cancel the Plan and the agreed funeral will not be provided but we will repay any amounts you have paid for the Plan. Before we cancel your Plan under this section 9.5, we will aim to discuss with you whether a further top-up payment may be made to enable the agreed funeral to be provided.

9.6 **Credit-financed Plans.** Where you have agreed a Credit-financed Plan, you have a right to a funeral if you or the Covered Individual dies after the Plan Start Date provided you keep up to date all the payments to Funeral Safe in accordance with section 9.8 and your Loan Agreement (and in these circumstances, Funeral Safe will not pursue you for any outstanding debt).

9.7 **Other circumstances in which you may wish to cancel.** If you cancel an Insurance-backed Fixed Monthly Payments Plan outside the periods set out in sections 9.1 and 9.2, we will charge you a £25 fee and you will not get back any amounts you have paid up to the date of cancellation. If you cancel a Trust-based Plan outside the period described in section 9.1, we will refund all amounts you have paid but will deduct a cancellation fee (which is currently £249) from the amount to be repaid to you. Cancellation by you of a Credit Financed Plan will be as set out in your Loan Agreement.

9.8 **Other circumstances in which we can cancel your Plan.** We may cancel or end your Plan:

9.8.1 If you do not make the periodic payments you have agreed to make (in which case please refer to section 11 of these Terms which explains what happens);

- 9.8.2 If we consider that you have given us false or misleading information in relation to your Plan; or
- 9.8.3 Where you have agreed a Credit-financed Plan and you have failed to make payments leading to Funeral Safe (or are in breach of the Loan Agreement in some other way) requiring us to cancel the Plan - see further section 11.6.

In the circumstances set out in section 9.8.3, we will return Loan funds to Funeral Safe in accordance with section 11.6. In any other circumstances, we are not obliged to return any sums you have paid unless we specifically agree otherwise. If exceptionally we agree to do so, we may deduct a Cancellation Fee from money returned to you in accordance with section 9.7.

10. Other fees and charges

- 10.1 **What we may charge.** We may make other charges for additional services which we provide which are not covered by the terms of a Plan. We will provide information about these on our website or by informing you of them before we incur them.
- 10.2 **Changing our fees and charges.** We may vary any fees and charges in accordance with section 14 of these Terms.
- 10.3 **Commission and Payment Disclosure.** Please refer to the Commission and Payment Disclosure at Appendix 2 which gives important information on how the money you pay for a Trust-based Plan is applied and commission we receive in respect of Insurance-backed Fixed Monthly Payments Plans.

11. Payments under your Plan.

- 11.1 **How payments may be made.** Payments for Insurance-backed Fixed Monthly Payments Plans will be made by direct debit in favour of Phoenix Life or such other insurer as we shall work with in providing the Plan. Payment for Trust-based Instalment Plans must also be by direct debit. Payments for Trust-based Single Payment Plans may be made by credit card, debit card, or bank transfer or by such other payment methods as we specifically agree.
- 11.2 **Trust-based Single Payment Plans.** If you have opted for a Trust-based Single Payment Plan, you must pay for the Plan in full within the time specified in the Plan Documents. No benefits can be provided under the Plan unless you have done so. Where you have agreed a Credit-financed Plan, you must make payments to Funeral Safe under your Loan Agreement with them.
- 11.3 **Where you pay periodically.** Where we have agreed that you will make periodic payments for your Plan (either by an Insurance-based Fixed Monthly Payments Plan or a Trust-based Instalment Plan but not a Credit-financed Plan to which section 11.6 applies) you must make the regular payments stated in your Plan Documentation. In general, in relation to payments for Trust-based Instalment Plans, the first payment must be made on the 1st or 16th of the month following the Plan Start Date and after that you can choose which of the 1st or 16th of each month best suits you.
- 11.4 **Payment shortfall.** Where you are making periodic payments for a Plan (other than a Credit-financed Plan to which section 11.6 applies) and you fail to make two consecutive payments, we will give you notice of this in accordance with FCA Rules. Our notice will inform you of the steps we may take if the payments are not brought up to date within 10 Business Days of our notification to you. These steps may include our cancelling your Plan. We will not charge you any fees if you bring the payments up to date within 10 Business Days of our notification to you.
- 11.5 **Our right to cancel or end the Plan if you do not bring payments up to date.** If you do not settle any payment shortfall in accordance with section 11.4, we may (in our discretion) cancel your Plan. If for any reason we decide not to do so, we will give you a further statement following each consecutive missed payment in the form required by section 11.4 of these Terms. Where we decide not to cancel or end a Plan even where there is a payment shortfall, we shall not be obliged to provide the agreed funeral unless payments are brought up to date.
- 11.6 **Payment shortfall for Credit-financed Plans.** Where you have agreed a Credit-financed Plan, you must make all payments required by Funeral Safe under your Loan. Funeral Safe has the right to require that we cancel your Plan if you:
- 11.6.1 are in arrears of an amount which adds up to a total of at least four repayments; and

11.6.2 have missed two consecutive repayments,

Funeral Safe has given all notices and taken any other steps required by the Loan Agreement or by law.

You agree that where we do this, Funeral Safe can end your Loan Agreement and require us to reimburse it for sums it has paid to us for your Plan (subject to our deducting a Cancellation Fee) and you authorise us to do this and give any necessary instructions to the Trust. The money transferred will be used to repay your Loan.

11.7 **VAT and Taxes.** You should note:

11.7.1 payments for our Plans are not at the moment generally subject to VAT except in the specific instances referred to in section 11.7.2;

11.7.2 some Plans do include items which are subject to VAT, such as a headstone or memorial;

11.7.3 insurance-backed Plans do not include Insurance Premium Tax (IPT).

If any of these changes (including any change to VAT applying to your Plan) we will notify you of any change in accordance with section 14 of these Terms. These fees will have to be paid at the time of the funeral.

12. Providing the funeral (i.e. redemption of your Plan)

12.1 **Notification of death.** You should notify us on the death of the Covered Individual and provide us with a copy of the Covered Individual's death certificate, or Certificate for Burial or Cremation (GR021 in Northern Ireland) where a death certificate is not available. We will then put in motion the arrangements for the agreed funeral by contacting the Appointed Funeral Director and arranging to pay for the agreed funeral with money drawn from the whole of life policy (with Insurance-backed Plans) or from the money held on trust (in relation to Trust-backed Plans).

12.2 **Our obligations on redemption of a Plan.** Under FCA Rules we must:

12.2.1 handle the redemption of a Plan promptly and fairly;

12.2.2 provide reasonable guidance and appropriate information to help you to make any necessary arrangements for the agreed funeral; and

12.2.3 Ensure that the agreed funeral is delivered to a satisfactory quality and standard and in a timely manner by the Appointed Funeral Director.

12.3 **If it is necessary to find a new funeral director.** If, at the time your Plan is redeemed, the Appointed Funeral Director is unable to provide the agreed funeral (for example because it has gone out of business or the funeral director is no longer within our network of funeral directors) then we will appoint a new funeral director to provide the funeral at no cost to you.

12.4 **No further payments.** We will not ask you for further payments to provide the agreed funeral under your Plan at the time the Plan is redeemed. This does not apply if you require any special services which require additional payments as explained in section 4.6. It does not apply either if you have missed payments at the time of redemption, in which case section 12.5 applies.

12.5 **Payment shortfall on redemption.** If on the death of the Covered Individual there is a shortfall of periodic payments for an Insurance-backed Fixed Monthly Payments Plan or a Trust-based Instalment Plan, we shall inform you in accordance with FCA Rules within 24 hours of our being notified of the death of the Covered Individual:

12.5.1 that further payments are required;

12.5.2 the amount paid so far; and

12.5.3 the amount that is necessary to put the situation right,

except where we are required under FCA Rules to provide the agreed funeral, in which case we will do so. Where sections 12.5.1 to 12.5.3 apply, if the shortfall is not remedied, then we are not obliged to provide a funeral and we may cancel the Plan in accordance with section 11.5 of these Terms.

13. Looking after the money you pay and ensuring your funeral is provided.

- 13.1 **Protection for you.** You will be protected and your funeral will be provided even if we are insolvent (our 'Failure' but see the Glossary as to exactly what this means) or stop doing business or are for any other reason unable to provide the agreed funeral. We have a business continuity policy which sets out how we do this but some of the ways in which you will be protected will be as follows.
- 13.2 **Insurance-backed Fixed Monthly Payments Plans.** The whole of life assurance policy which we arrange will be provided by an authorised insurer. The policy will be available to make payments in respect of your funeral even in the event of our Failure (please see the Glossary but this includes if we are bankrupt or insolvent) or if we are for any other reason unable to provide the agreed funeral. Under the arrangements we have with the insurer, in the event of our Failure, you or your next of kin may be able to claim direct from the insurer where this is required by FCA Rules.
- 13.3 **Trust-based Single Payment and Instalment Plans.** In these cases you are paying the costs of your funeral rather than the costs of an insurance policy. The money you pay (subject to deduction of any fees payable to us and any amounts we are allowed under FCA Rules to retain on which see Appendix 2) will be paid to the Trust which will be invested and administered in accordance with FCA Rules. The assets of the Trust are separate from our assets. If we Fail, the Trust should still be able to honour the arrangements for the agreed funeral. Also, if we Fail our business may be transferred to another firm providing funeral services who may take our place in making funeral arrangements for you (see section 13.5). If the agreed funeral cannot be provided, you may be entitled to be paid a proportion of the amounts held on trust for you. You may also be entitled to compensation from the FSCS in the circumstances set out in section 15.3. This section 13.3 applies equally to Credit-financed Plans.
- 13.4 **Appointing us as your agent.** You irrevocably appoint us as your agent for the duration of your Plan to pursue any claim or entitlement you may have against the insurer or the Trust.
- 13.5 **Transfer of your Plan.** Additionally, to protect your interests, our business continuity policy referred to in section states that our rights and obligations under your Plan may be transferred to another firm that is authorised and regulated as a funeral plan provider. In accordance with sections 18.1 and 18.2, you agree to any such transfer.
- 13.6 **Safeguarding money.** In accordance with FCA Rules, we will take reasonable steps to ensure money you pay is safe and is separate from our assets in the case of our Failure. Steps we may take include:
- 13.6.1 Making sure that money you pay is paid by you direct to the insurer;
 - 13.6.2 Making sure that money payable to the Appointed Funeral Director for the funeral is paid direct to the Appointed Funeral Director by the Trust or the insurer;
 - 13.6.3 Making sure that the Trust or the insurer can make payment directly to you of money due to you including amounts due on cancellation; and/or
 - 13.6.4 Holding money that may be due to you to in a separate bank account from our own business accounts.

14. Our right to make changes.

- 14.1 **General right to change these Terms.** We may change these Terms:
- 14.1.1 under section 14.2 where the changes only relate to Plans which are agreed after the change(s) we make to these Terms; and/or
 - 14.1.2 under section 14.3, where the changes may affect the terms of an existing Plan.

- 14.2 **Changing the terms of future Plans.** We may make changes to these Terms which affect Plans agreed after the changes to the Terms by posting a new version of these Terms to our website. This notice of change will be effective on our posting to the website or on such other date as we specify.
- 14.3 **Changing the terms of existing Plans.** We will only make changes to these Terms affecting existing Plans for good reasons including:
- 14.3.1 providing for the introduction of new systems, changes in technology or the addition or removal of products;
 - 14.3.2 rectifying any mistakes that may be discovered in due course;
 - 14.3.3 making these Terms clearer and fairer to you.
 - 14.3.4 reflecting a change of applicable law or regulation; or
 - 14.3.5 reflecting any change in taxes in accordance with section 11.6.
- 14.4 **How we will make changes affecting existing Plans.** We will normally give you 30 days' notice in writing of any change we make under section 14.3. We may, however, give you immediate notice if we reasonably believe that the change is to your benefit or is not detrimental to you.

15. If there is a problem or you have a complaint

- 15.1 **How to tell us about problems and complaints.** If you have any questions or complaints about your funeral plan or any of our services (or those of the Appointed Funeral Director), please contact us. You can telephone our customer service team at 0900 85 44 48 or write to us at info@goldenleaves.com or 16th Floor, Number One Croydon, 12-16 Addiscombe Road, Croydon CR0 0XT.
- 15.2 **Financial Ombudsman Service ('FOS').** Complaints will be dealt with in accordance with FCA Rules. In addition, you have the right subsequently to complain direct to the Financial Ombudsman Service. The address etc. of FOS is: complaint.info@financial-ombudsman.org.uk or post it to Financial Ombudsman Service, Exchange Tower, London, E14 9SR. Further details about contacting FOS can be seen on its website at <https://www.financial-ombudsman.org.uk/contact-us>. A copy of our complaints handling procedure is available on request and will otherwise be provided in accordance with the FCA Rules.
- 15.3 **Financial Services Compensation Scheme ('FSCS').** You may be entitled to compensation under the FSCS, in cases where we Fail or are unable, or are likely to be unable, to satisfy any claims by you. The address of the FSCS is: 10th Floor, Beaufort House, 15 St Botolph St, London EC3A 7QU and further contact details can be seen on the FSCS website at <https://www.fscs.org.uk/contact-us/>.

16. Our responsibility for loss or damage suffered by you

- 16.1 **We are responsible to you for foreseeable loss and damage caused by us.** If we fail to comply with these Terms, we are responsible for loss or damage you suffer that is a foreseeable result of our breaking our contract with you and/or our failing to use reasonable care and skill and/or failing to comply with FCA Rules. We are not, however responsible for any loss or damage that is not foreseeable. Loss or damage is foreseeable if either it is obvious that it will happen or if, at the time the contract was made, both we and you knew it might happen, for example, if you discussed it with us during the sales process.
- 16.2 **We do not exclude or limit in any way our liability to you where it would be unlawful to do so.** This includes liability for death or personal injury caused by our negligence or the negligence of our employees, agents or subcontractors; for fraud or fraudulent misrepresentation; or for negligence or breach of FCA Rules where we cannot exclude or restrict our liability.
- 16.3 **Our liability for the Appointed Funeral Director.** We have obligations under FCA Rules, including taking reasonable

care to select the Appointed Funeral Director and acting in accordance with section 12 of these Terms when a Plan is redeemed and the agreed funeral is provided. We will not otherwise have any responsibility for the acts or omissions of the Appointed Funeral Director.

16.4 **We are not liable for business losses.** We will not have any liability to you for any business losses including any loss of profit, loss of business, business interruption, or loss of business opportunity.

16.5 **Matters outside our control.** We are not responsible for delays or other events or circumstances outside the reasonable control of us or the Appointed Funeral Director. If any such events or circumstances occur, we will contact you as soon as possible to let you know about this and we will take steps to minimise the effect of the relevant event or circumstances. Provided we do this we will not be liable for delays or failures caused by the event, but if there is a risk of substantial delay or a funeral service not being provided at all, we will discuss the situation with you.

17. How we may use your personal information

17.1 **How we may use your personal information.** We will only use your personal information as set out in our privacy policy at <https://www.goldenleaves.com/privacy-policy>.

17.2 **Funeral Directors.** Funeral Directors agree to comply with our requirements in relation to protecting your personal information.

18. Other important terms

18.1 **Transfer to someone else.** You agree that our rights and obligations under a Plan may be transferred to another FCA-authorised funeral plan provider ('Transferee'). This may be done in the following circumstances:

18.1.1 If we Fail, any insolvency practitioner handling our business will transfer your Plan on the same terms; or

18.1.2 If we Fail, the FSCS will transfer your Plan with such changes as seem reasonable to it in accordance with FCA Rules; and

18.1.3 In any other circumstances allowed or required by FCA Rules.

18.2 **Notice of transfer.** If we transfer our rights and obligations under a Plan, we or the Transferee will always inform you of this in writing.

18.3 **You cannot transfer your rights to someone else except where we agree to this.** We may in our discretion agree to a Plan being transferred to another family member but are not obliged to do so.

18.4 **Third party rights.** These Terms and the contract for a Plan are between you and us. No other person shall have any rights to enforce any them, except where specifically stated in these Terms but:

18.4.1 These Terms and any Plan may be enforced by your Estate or any person who can lawfully represent your interests; and

18.4.2 These Terms and any Plan may be enforced by a Transferee under section 18.1.

18.5 **If a court finds part of the contract between you and us illegal or unenforceable, the rest will continue in force.** Each of the sections of these Terms operates separately. If any court or relevant authority decides that any of them are unlawful, the remaining paragraphs will remain in full force and effect.

18.6 **Even if we delay in enforcing our rights, we can still enforce them later.** If we do not insist immediately that you do anything you are required to do under a contract for a Plan, or if we delay in taking steps against you in respect of your breaking your contract with us, that will not mean that you do not have to do those things and it will not prevent us taking steps against you at a later date. For example, if you miss a payment and we do not chase you and do not cancel or end your Plan, we can still require you to make the payment at a later date.

18.7 **Which laws apply to a Plan and where you may bring legal proceedings.** These terms are governed by the laws of England and Wales and you can bring legal proceedings in respect of your Plan in the courts of England and Wales. If you live in Scotland you can bring legal proceedings in respect of your Plan in either the Scottish or the English courts. If you live in Northern Ireland you can bring legal proceedings in respect of your Plan in either the Northern Irish or the English courts.

19. Glossary

19.1 Where you see any words beginning with a capital letter in these Terms, they have the following meanings (references to sections are to sections of these Terms):

Accidental (or an 'Accident'): subject to FCA Rules, a physical injury caused by a sudden and unexpected event, but this does not include death resulting from:

- (i) your involvement in any criminal act;
- (ii) any self-inflicted injury;
- (iii) your involvement in war or hostilities;
- (iv) your abuse of drugs or alcohol; or
- (v) natural causes, an illness or disease;

provided that the Accident is the sole cause of death;

Application: how you apply for one of our Plans in accordance with section 6;

Appointed Funeral Director: the funeral director whom we select to provide the funeral in respect of your Plan;

Business Day: any day which is not a Saturday or Sunday, Christmas Day, Good Friday or a bank holiday in England and Wales;

Cancellation Fee: any fee or charge which we may charge on cancellation under sections 9.7 or 9.8;

Commission and Payment Disclosure: the information at Appendix 2 which sets out how the money you pay for a Trust-based Plan is applied and commission we receive in respect of Insurance-backed Fixed Monthly Payments Plans;

Covered Individual: the person (who may be you or someone else) who is entitled to be provided with a funeral under a Plan;

Credit-financed Plan: a Plan financed by a Loan Agreement with Funeral Safe;

Estate: anyone entitled to act for you after death;

Failure (or Fail): the appointment of a liquidator, receiver, administrator, special administrator or trustee in bankruptcy, or any equivalent procedure in any relevant jurisdiction in respect of us;

FCA: the Financial Conduct Authority or any successor regulator;

FCA Rules: the handbook of rules and guidance of the FCA as amended from time to time;

FOS: the Financial Ombudsman Service;

FSCS: the Financial Services Compensation Scheme;

Funeral Safe: Funeral Safe Limited, an FCA-authorized lender;

Insurance-backed Fixed Monthly Payments Plan: has the meaning given in section 3.3;

Loan: a loan by Funeral Safe you for the purposes of a Credit-financed Funeral Plan (and a Loan Agreement shall be the agreement for such a Loan);

Moratorium Period: the period of 12 months or such other period as we may specify in relation to a particular Plan in which we are not obliged to provide a funeral under your Plan;

Nominated Representative: any person you designate to receive information in accordance with section 7;

Nominated Representative Document: the document described in section 7.2 ;

Plan: the particular funeral plan which you have agreed with us;

Plan Documents: the documents described in section 6.5;

Plan Start Date: the date on which we confirm your Plan under section 6.7;

Plan Summary: the summary of your Plan which we give to you in accordance with section 6.2 ;

Statement of Demands and Needs: the statement which we give to you as described in section 6.3;

Third Party Costs: amounts payable to a third party in relation to the agreed funeral other than the Funeral Director's costs, including fees payable to a doctor or coroner for the issue of a death or cremation medical certificates, cremation or burial fees, the service at a crematorium, cemetery or graveside and the fees for the minister or celebrant to perform the services at the crematorium, cemetery or graveside;

Transferee: any person to whom we transfer our rights and obligations under a Plan in accordance with section 18.1;

Trust: The Golden Leaves Funeral Trust

Trust-based Instalment Plan: has the meaning given in section 3.4;

Trust-based Single Payment Plan: has the meaning given in section 3.4;

Writing: includes e-mail;

We or us: Golden Leaves Limited, whose details are given in section 1.5 and any Transferee; and

You or your: you as the purchaser of a Plan but including where the context requires, your Estate and any person lawfully appointed to represent your interests.

Appendix 1

Cancellation table

Please use this table to understand what cancellation rights apply to each of our Plans. You should review this to make sure you know what your rights are and what happens if your plan is cancelled in each of the scenarios set out below.

Please note that this table is intended to help you but (i) if it is inconsistent with the terms and conditions, the terms and conditions will take priority; and (ii) if it is inconsistent with FCA Rules, FCA Rules will take priority. Where words and phrases begin with a capital letter (such as 'Moratorium Period' or 'Accident') they shall be as defined in the Glossary at section 19 of the terms and conditions.

Cancellation	Insurance- backed fixed Monthly Payment plan where you pay insurance premiums to provide a funeral in the event of the covered individual's death	Trust-based Plan where you pay in up to 12 monthly instalments	Trust-based Plan where you pay in one upfront amount	Credit-financed Plan – where you enter into a loan agreement with Funeral Safe to pay for your funeral and where you pay in more than 12 instalments
Cancellation of your Plan within 30 days of your Plan Start Date or 7 days of being informed of the Appointed Funeral Director (whichever is the later)	If you do this, you will get back all the money you have paid up to the point when you cancel	If you do this, you will get back all the money you have paid up to the point when you cancel	If you do this, you will get back all the money you have paid up to the point when you cancel	If you do this, we will refund Funeral Safe with your fully-paid purchase amount. Your Loan Agreement with Funeral Safe will be cancelled by them
Cancellation by you in the Moratorium Period - i.e. in the 12 months after your Plan Start Date	If you do this, you will get back all the money you have paid up to the point when you cancel	If you do this, you will get back all the money you have paid up to the point when you cancel	There is no Moratorium Period. If you cancel more than 30 days after your Plan Start Date, you will get back all the money you have paid but we will deduct a cancellation charge of £249	There is no Moratorium Period. If you cancel more than 30 days after your Plan Start Date we will refund Funeral Safe with your fully-paid purchase amount (minus a cancellation charge of £249 which we will deduct). Your Loan Agreement with Funeral Safe will be cancelled by them. Depending on when your Loan Agreement is cancelled, you may be due a refund from them

<p>Cancellation by you outside the Moratorium Period – i.e. more than 12 months after your Plan Start Date</p>	<p>If you do this, you will not get back the money you have paid and you will pay a cancellation charge of £25</p>	<p>If you do this, you will get back all the money you have paid up to the point when you cancel but we will deduct a cancellation charge of £249</p>	<p>There is no Moratorium Period. If you cancel more than 30 days after your Plan Start Date, you will get back all the money you have paid but we will deduct a cancellation charge of £249</p>	<p>There is no Moratorium Period. If you cancel more than 30 days after your Plan Start Date, we will refund Funeral Safe with your fully-paid purchase amount (minus a cancellation charge of £249 which we will deduct). Your Loan Agreement with Funeral Safe will be cancelled by them. Depending on when your Loan Agreement is cancelled, you may be due a refund from them</p>
<p>Cancellation by us if the Covered Individual dies in Moratorium Period.</p>	<p>If the death is Accidental, you will not get back the money you have paid but a funeral will be provided although you may have to pay extra costs involved in providing the agreed funeral If death is not Accidental, you will get back the money you have paid but a funeral will NOT be provided</p>	<p>If the death is Accidental, you will not get back the money you have paid but a funeral will be provided although you may have to pay extra costs involved in providing the agreed funeral If death is not Accidental, you will get back the money you have paid but a funeral will NOT be provided</p>	<p>There is no Moratorium Period. The agreed funeral will be provided after you have made the full up-front payment</p>	<p>There is no Moratorium Period. The agreed funeral will be provided if you keep up payments to Funeral Safe until the death of the Covered Individual. On the death of the Covered Individual, Funeral Safe will not pursue any remaining money still owed under the Loan Agreement and the agreed funeral will be provided.</p>
<p>Cancellation by us because you have not kept up payments</p>	<p>Unless you cancel within the first 12 months of the plan, you will not get back the money you have paid but we may only do this if you have missed two consecutive payments and we have given you notices in accordance with FCA Rules.</p>	<p>We may only do this if you have missed two consecutive payments and we have given you notice in accordance with FCA Rules but if we do cancel your Plan, you will get back all the money you have paid up to the point where we cancel</p>	<p>Not applicable, because you have paid the whole amount up-front so there are no further payments to make</p>	<p>If you are in arrears with Funeral Safe of a total amount of more than four repayments and have missed two consecutive payments, Funeral Safe can require us to cancel your Plan and repay the Loan money used to pay for the Plan. If we do this, we will deduct a £249 cancellation charge. You may be entitled to a rebate of some of the interest you have paid.</p>

Cancellation by us in other circumstances	We may cancel your Plan if you have given us false or misleading information. If we do this, you will not get back the money you have paid.	We may cancel your Plan if you have given us false or misleading information. If we do this, we may agree to repay the money you have paid but we will deduct a £249 Cancellation Fee	We may cancel your Plan if you have given us false or misleading information. If we do this, we may agree to repay the money you have paid but we will deduct a £249 Cancellation Fee	We may cancel your Plan if you have given us false or misleading information or you have breached the Loan Agreement in some other way. If we do this, we may agree to repay Funeral Safe with the money you have paid but we will deduct a £249 Cancellation Fee
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Please note that a Plan cannot be cancelled if the Plan has been redeemed (i.e. you or anyone else entitled to do so has requested that a funeral be provided or a funeral has already been provided under the Plan) - see section 9.4 of the terms and conditions.

These are the main ways in which a Plan can be cancelled. Please also note that we can also cancel under section 8.6 where we cannot agree to changes to funeral arrangements requested by you and a Cancellation Fee may be payable in these circumstances.

Appendix 2

Commission and Payment Disclosure

Trust-based Plans - retail price distribution costs and charges.

We help many thousands of customers to plan and fund their funerals. Because of economies of scale, we can sell our Plans to our customers at a rate which is usually far more cost effective than it would be for them buying from a funeral director at the time of the funeral itself. As a commercial enterprise, we have costs of doing business and promotional marketing. These costs are met by supply side economies of scale delivered by our ability to purchase funerals in bulk and are consequently absorbed into the price of our Plans.

We retain an amount from the price paid by you for your Plan to cover our marketing and sales expenses and to provide for the administrative costs of running the business for the life of each Plan. The balance is placed in the Trust in order to pay the Appointed Funeral Director and other costs of the agreed funeral.

Approximate UK Pricing Breakdown Table (figures are in GBP). From the retail price paid for your plan, approximate deductions are made as shown below

	Copper	Zinc	Silver	Gold
Retail Plan Price	1,450.00	3,089.00	3,594.00	3,949.00
Administration (For the life of the plan)	249.00	249.00	249.00	249.00
Funeral provision	800.00	2,213.00	2,554.00	2,766.00
Marketing, sales fulfilment & profit	401.00	627.00	791.00	934.00

The Trust is also authorised from time to time to make further surplus distribution payments to the company in line with the FCA's rule FPCOB 3.2.12R, subject to professional actuarial advice and the approval of the Golden Leaves Board of Trustees. For more information on the Trust please visit www.goldenleavestrust.com

Commission - Insurance-backed Fixed Monthly Payments Plans

If your Plan is an Insurance-backed Fixed Monthly Payments Plan, all payments made by you are paid directly to the insurer. We then receive a commission which covers our fees and expenses. This figure is calculated and determined using an FCA insurance LAUTRO (Life Assurance Unit Trust Regulatory Organisation) scale. This commission payment will vary depending on your age at the time of your purchase and the product you select (for further information if required, visit www.goldenleaves.com). On the approximate commission value, please see the summary table below.

Approximate LAUTRO Commission Breakdown Table (figures are in GBP)

	Zinc	Silver	Gold
Commissions - LAUTRO range	779.00 – 846.00	689.00 – 986.00	739.00 – 1,061.00
Commissions - LAUTRO average	787.61	923.80	995.40

If you would like any further information, please contact Golden Leaves on **0800 85 44 48**, or email us at info@goldenleaves.com